

## **Detailed Agenda**

### **Day 1, Wednesday, April 15, 2020**

#### **8.30 AM Registration and Morning Tea**

#### **9 AM: Keynote: Setting the Stage**

##### **Welcome to the boardroom**

*So, You've been elected to the board or directors! Congratulations -- but now what? Before that first board meeting, here is a blueprint to help you learn what you must know before walking through the boardroom door.*

- *How to build a "Facebook" on every member of the board (and how to use it)*
- *Here are 5 questions you must ask the board chair in advance.*
- *Don't just read that pre-meeting board pack! Study it for this key intelligence*

##### **Post-Keynote Brainstorming**

*Shoot your questions at the facilitator Ralph Ward and have him solve your most pressing challenges in a one-to-one setting. The session would serve as an ideal starting point from where the discussions would take shape during the rest of the day.*

#### **10.30 AM: Morning Tea/Coffee Break**

#### **11 AM: Post-tea Masterclass**

##### **Secret of the World's Best Board Leaders**

*The governance of any enterprise is only as good as its board of directors, and that board is only as effective as its chairman. After this keynote cum training session, you would be able to master the art of becoming an effective board leader. Some of the major highlights of this session include:*

- *The corporate role with the least training, but the most impact - the board chair*
- *Learn the "in the boardroom" leadership tricks of long-time board pros*
- *Can you learn to become a good board leader? Yes - by following these steps*

##### **Post-Masterclass Brainstorming**

*As a member of the board of directors, you have been entrusted with the task of selecting individuals for the board. What criteria would you use to select the ideal board? What would you change in your board member recruitment, nomination, orientation and development process to achieve the ideal board composition.*

#### **1 PM: Lunch Break**

#### **2 PM: A Bonus Snippet**

##### **Mastering the Art of (Boardroom) War**

*Competing boardroom blocs... family business disputes... the "know it all" director... founder squabbles. What are the biggest drivers of boardroom conflict -- and what tools and techniques work best to resolve them?*

- *Learn how to defuse boardroom tempers*
- *What to do when your founder is the problem? Try these tips*
- *This is how smart board leaders draw out opinions (and push back on boardroom bullies)*

##### **Post-Masterclass Brainstorming**

*Temper are running high and a situation arises where two of the board members cannot see eye to eye at board meetings. What would you do to nip the conflict in the bud and make sure that it does not affect the company performance.*

#### **4 PM: End of Day 1**

### **Day 2, Thursday, April 16, 2020**

#### **9 AM: Keynote**

##### **Board Risk Oversight Tools**

*From financial crises, to corporate scandals, to “black swan” dangers, the past decade has seen too many of the world’s boards shocked by risks and exposures. How can your board build effective risk management oversight into its skills?*

- *Why boards still have incentives to ask easy questions on risk (and to accept easy, useless answers)*
- *Here’s how to shape a board cyber-risk monitoring plan that works*
- *The four risk areas that should be keeping directors awake at night*

##### **Post-masterclass Brainstorming**

*As a board member of your company, you have recently learnt of certain vulnerabilities in your company’s cyber security practices. What would you do to beef up the security protocol and make sure that sensitive data does not leak into the wrong hands.*

#### **10.30 AM: Morning Tea/Coffee Break**

#### **11 AM: Post-tea Masterclass**

##### **Making Board Diversity a Reality in the Middle East**

*Board diversity is more than a matter of optics. Diverse members contribute fresh insights and crucial technical skills that can improve board functions. To achieve board diversity, leaders must disrupt the traditional recruitment process in which directors cull from their own networks. The session will answer some of the most important questions on this topic:*

- *Why is board diversity important*
- *Board diversity in the Middle East – how to achieve and best practices*

##### **Post-masterclass Brainstorming**

*A board member who has been successfully working with the company has lately been placing personal interests above the good of the company. What would you do in such a situation? Get together with your peers and discuss possible solutions to overcome this tricky situation.*

#### **1 PM: Lunch Break**

#### **2 PM: Before We Wrap-Up**

##### **Evaluating Your Board of Directors**

*“You can’t improve what you can’t measure” applies to boards of directors. Here is a step-by-step plan for evaluating your board and its members, and then putting the results to work for improvement.*

- *Gain a step-by-step evaluation outline you can put to work immediately*
- *Here is how most boards blow it on evaluation (and what to avoid)*
- *Learn these tips that prompt board members to really open up when evaluating*

##### **Post-masterclass Brainstorming**

*As the board chair, you have been entrusted with the task of evaluating the performance of your board of directors. Since it would be the first time that the company would be undertaking the process of formal evaluation of its board of directors, you must come up with a strategy that could be put in place for the evaluation process. What would you do?*

**4 PM: End of Workshop and Closing Comments**